

NEWS RELEASE



ElectroniCast Consultants

USA – LED Flashlight Market Forecast

The consumption of new LED flashlights reached an estimated 180 million units in 2018

Aptos, CA (USA)—March 13, 2019 -- ElectroniCast Consultants, a leading market and technology forecast firm covering photonic and electronic devices, today announced the findings of their market research study of the use of LED-based flashlights in the United States.

According to the study, the overall consumption value is forecast to decrease with rising volume (quantity) growth offset by overall declining average selling prices (ASPs). The volume of LED flashlights is forecast to increase 180 million units in 2018 to over 200 million in 2028. Market forecast data in the study refers to consumption for a particular calendar year; therefore, the data is not cumulative data.

The market study segments the use of LED flashlights by end-user groups, including: Government use in Military/Law Enforcement/First Responders; other user groups in Government; Commercial/Industrial; and Consumer applications. Last year in 2018, the Commercial/Industrial application held a 42.6% market share in consumption value, followed by the household or Consumer application segment and then by the Military, Law Enforcement, First Responder sector, and finally the “Other” Government user group segment.

The market study also tracks the primary sales channels, which include in-store and e-commerce sales in specialty-type stores, such as Do-it-Yourself (DIY/hardware), sporting-goods (camping, guns, hunting, scuba/dive, other), and other; and general/variety stores (general merchandise stores, supermarkets/grocery, other), which sell just about anything; and finally, direct-sales from the flashlight brand company to large corporate or government users, as well as consumers making purchases via the Internet or telemarketing. The value of LED flashlights sold to the retail-specialty sales channel segment reached \$505.6 million in 2018, which is a decrease from the previous year, according to ElectroniCast Consultants.

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This market forecast report, which is available immediately, is part of a consultant service from ElectroniCast Consultants to our clients. For detailed information on this or other services provided by ElectroniCast, please contact Theresa Hosking, Marketing/Sales; thosking@electronicastconsultants.com (Telephone/USA: 831-708-2381)

ElectroniCast Consultants – www.electronicast.com specializes in forecasting trends in technology forecasting, markets and applications forecasting, strategic planning and consulting. ElectroniCast Consultants, as a technology-based independent forecasting firm, serves industrial companies, trade associations, government agencies, communication and data network companies and the financial community. Reduction of the risk of major investment decisions is the main benefit provided. ElectroniCast Consultants' goal is to understand the challenges and opportunities facing clients and to provide timely, accurate information for strategic planning.

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