

# NEWS RELEASE

ElectroniCast Consultants



## Internet of Things (IoT) in Japan - Market Outlook

**Aptos, CA (USA) – August 1, 2017** -- ElectroniCast Consultants, a sales agent for Universal Data Resources Incorporated (UDR), today announced the release of a new market outlook report from UDR.

In this survey report, UDR provides an analysis of the market size and forecast on Japan's IoT, efforts by the Japanese government, as well as IoT's main communication technology (Low-Power Wide-Area: LPWA), IoT security, IoT use cases, trends and strategies of major companies by sector.

Opportunities for Internet of Things (IoT) with newspapers, magazines, news sites are increasing. IoT, which was in the verification experiment stage until 2016, has entered the full-scale introduction stage in all industrial fields in 2017.

Similar concepts of IoT have been proposed previously such as ubiquitous computing and M2M.

The Japanese government introduced the idea of a ubiquitous network society by creating "e-Japan strategy" in 2001 and then "u-Japan strategy". Research and development of sensor networks and various IoT related technologies was conducted, and in June 2015, as an important measure of "Japan revitalization strategy 2015," efforts to IoT was proposed.

Three innovations related to sensors, networks, and computing are responsible for IoT's full-fledged launch.

By using inexpensive and quickly available devices, communication technology, IoT platform, cloud server and artificial intelligence, IT users can collect large volumes of various kinds of data in real time and realize different business models by rapid data analysis and processing.

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This market outlook report is available immediately from ElectroniCast Consultants. For detailed information on this or other services provided by ElectroniCast, please contact Theresa Hosking, Marketing/Sales; [thosking@electronicastconsultants.com](mailto:thosking@electronicastconsultants.com) (Telephone/USA: 831-708-2381)

#### ElectroniCast Consultants

ElectroniCast is a sales agent for Universal Data Resources Incorporated (UDR) for this Market Outlook report. This report can be ORDERED ON-LINE at [www.electronicastconsultants.com](http://www.electronicastconsultants.com)

#### About Universal Data Resources Inc.

Universal Data Resources Inc. is a Japan-based market intelligence firm that focuses on emerging technology and market. The company's market research and consulting services provide industry participants and stakeholders with in-depth analysis of emerging technology trends, business issues, market drivers, and end-user demand dynamics across multiple application domains including home, mobile, health, automotive, enterprise, and industrial markets.