

## NEWS RELEASE



ElectroniCast Consultants

### Global Market Forecast – Flashlights

***New flashlight use is forecast to reach 2.22 billion units in the year 2022***

***Aptos, CA (USA)—January 28, 2016*** -- ElectroniCast Consultants, a leading market and technology forecast firm covering photonic and electronic devices, today announced the findings of their global market forecast study of the use of flashlights.

According to the market forecast report, the volume (quantity) of flashlights will increase at 5.2% per year from 1.56 billion units in 2015 to 2.22 billion units in 2022. Last year, the Asia Pacific (APAC) region held a 55% share of the total volume, followed by the Europe, Middle East, and Africa (EMEA) region with 24% and then in 3<sup>rd</sup>-place, the America region with 21%. Market forecast data refers to consumption for a particular calendar year; therefore, this data is not cumulative data.

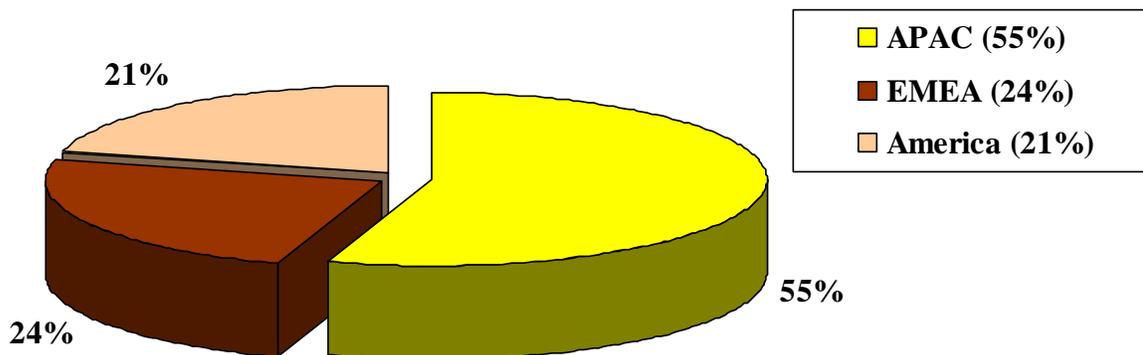
Flashlights with a light emitting diode (LED) light source currently dominate the overall product mix. Additionally, the LED-based flashlights are forecast to continue displacing other light-source types of flashlights through the year 2022. In addition to LED flashlights, the market study covers the use of Halogen, Argon/Krypton Incandescent, Xenon Incandescent, Fluorescent and High-Intensity Discharge (HID).

The ElectroniCast study also segments the use of flashlights by end-user groups, including: Government use in Military/Law Enforcement/First Responders; other user groups in Government; Commercial/Industrial; and Consumer applications. Last year in 2015, the Commercial/Industrial application held a 47% market share in global consumption value, followed by the household or Consumer application segment and then by the Military, Law Enforcement, First Responder sector, and finally the “Other” Government user group segment.

Flashlights used in the Consumer end-user segment are typically less expensive units versus other applications/end-user groups. For example, flashlights used by military/tactical and police, demand rugged designs, more features and more lumens or brightness versus the typical household (consumer) flashlights.

***In 2015, the APAC region held the largest share of flashlight global volume***

**Global Volume of Flashlights, by Region  
(1.56 Billion Flashlights in 2015)  
Source: ElectroniCast Consultants**



The fee-based market forecast report is available immediately from ElectroniCast Consultants. For detailed information on this or other services provided by ElectroniCast, please contact Theresa Hosking, Marketing/Sales; [thosking@electronicastconsultants.com](mailto:thosking@electronicastconsultants.com) (Telephone/USA: 831-708-2381)

ElectroniCast Consultants – [www.electronicast.com](http://www.electronicast.com) specializes in forecasting trends in technology forecasting, markets and applications forecasting, strategic planning and consulting. ElectroniCast Consultants, as a technology-based independent forecasting firm, serves industrial companies, trade associations, government agencies, communication and data network companies and the financial community. Reduction of the risk of major investment decisions is the main benefit provided. ElectroniCast Consultants' goal is to understand the challenges and opportunities facing clients and to provide timely, accurate information for strategic planning.

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