

NEWS RELEASE



ElectroniCast Consultants

USA – LED Flashlight Market Forecast/Analysis (2016-2026)

LED Flashlights sales via the Retail-Specialty sales channel to reach an impressive \$573 million in 2017

Aptos, CA (USA)—February 8, 2017 -- ElectroniCast Consultants, a leading market and technology forecast firm covering photonic and electronic devices, today announced the findings of their market and technology research study of the use of LED-based flashlights in the United States.

According to the study, during the first-half of the forecast period (2016-2021), the volume (quantity) of flashlights will increase at 5% per year. Market forecast data in the study refers to consumption for a particular calendar year; therefore, the data is not cumulative data.

“We forecast that the consumer end-user application will buy 149 million LED flashlights in the United States in the year 2026, up from 109 million units in 2016,” said Stephen Montgomery, president of ElectroniCast.

The market study segments the use of LED flashlights by end-user groups, including: Government use in Military/Law Enforcement/First Responders; other user groups in Government; Commercial/Industrial; and Consumer applications. Last year in 2016, the Commercial/Industrial application held a 47 percent market share in consumption value, followed by the household or Consumer application segment and then by the Military, Law Enforcement, First Responder sector, and finally the “Other” Government user group segment.

The market study also tracks the primary sales channels, which include in-store and e-commerce sales in specialty-type stores (camping, hardware, gun-shops, other); and general/variety stores, which sell just about anything; and finally, direct-sales from flashlight brand company to large corporate or government users, as well as consumers making purchases via the Internet. “The value of LED flashlights sold through the retail-specialty sales channel is forecast to reach an impressive \$573 million in 2017,” Montgomery added.

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The fee-based market forecast report is available immediately from ElectroniCast Consultants. For detailed information on this or other services provided by ElectroniCast, please contact Theresa Hosking, Marketing/Sales; thosking@electronicastconsultants.com (Telephone/USA: 831-708-2381)

ElectroniCast Consultants – www.electronicast.com specializes in forecasting trends in technology forecasting, markets and applications forecasting, strategic planning and consulting. ElectroniCast Consultants, as a technology-based independent forecasting firm, serves industrial companies, trade associations, government agencies, communication and data network companies and the financial community. Reduction of the risk of major investment decisions is the main benefit provided. ElectroniCast Consultants' goal is to understand the challenges and opportunities facing clients and to provide timely, accurate information for strategic planning.

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