

NEWS RELEASE



ElectroniCast Consultants

Damp-Proof LED Linear Luminaire Global Market Forecast

Damp-proof LED linear lighting fixtures to reach \$2.34 billion in 2022...

Aptos, CA (USA) – August 24, 2016 -- ElectroniCast Consultants, a leading market research consultancy, today announced the release of their market forecast study of the worldwide use of light emitting diode-lighting (LED) linear luminaires (light fixtures) specially manufactured for wet, damp and dusty locations.

According to the new study, the global consumption value of damp-proof lighting fixtures, which use LED tubes or LED light boards is forecast to increase from \$872 million in 2015 to \$2.34 billion in the year 2022 (a 15.2% annual increase). Market forecast data in this study report refers to consumption (use) for a particular calendar year; therefore, this data is not cumulative data.

“Damp-proof lights are needed in a wide range of locations such as – parking garages (covered car parks); industrial facilities; subways, underpass/tunnels; sports facilities, indoor swimming pools/area; locker rooms, grocery store cold displays; and an almost endless number of related environments with exposure to vapors, dust, dirt, humidity, water, varied temperature ranges,” said Stephen Montgomery, Director of the LED Lighting market research group at ElectroniCast Consultants.

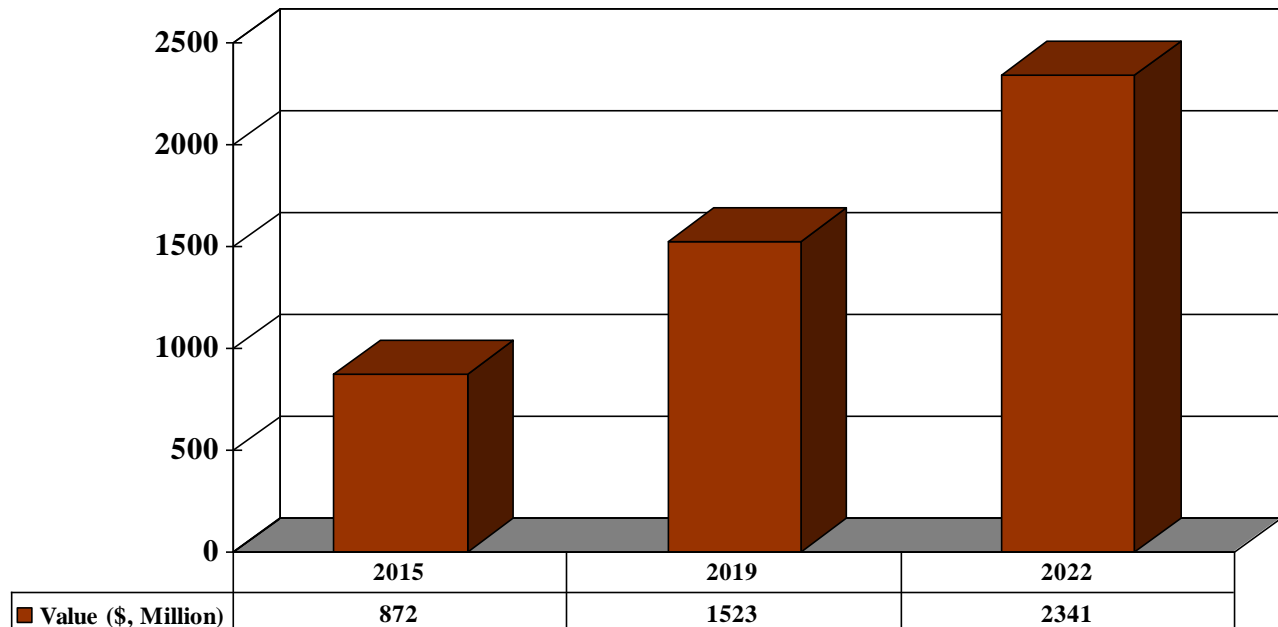
The Asia Pacific region held a lead over the America region in terms of value in 2015, and then, in 3rd-place, the Europe, Middle East, plus Africa region. HOWEVER – the America region is forecast with faster annual growth versus the other regions; the America region is set to catch-up and eventually take-over the lead in relative market share.

Increasingly, LED-based linear lamps, which are ideal candidates to replace fluorescent tubes, are forecast to finding a niche in the damp-proof lighting market segment. LED efficiencies are set to exceed those of fluorescent tubes, with dimming and controllable color rendering readily achievable.

“The potential use of the new LED linear luminaires has strong product competition from existing fluorescent tube-based fixtures, which not only can use fluorescent tubes, but can also be retrofitted with LED Tubes,” Montgomery added.

According to ElectroniCast, the use of new Damp-proof LED linear luminaires reached \$872 million in 2015...

**Damp-Proof LED Linear Luminaire
Global Market Forecast (Value Basis, \$ Million)
Source: ElectroniCast Consultants**



This market forecast report is available immediately from ElectroniCast Consultants. For detailed information on this or other services provided by ElectroniCast, please contact Theresa Hosking, Marketing/Sales; thosking@electronicastconsultants.com (Telephone/USA: 831-708-2381)

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